

Lisa Ross-Marcus

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Objective

To cultivate healthy and dynamic leadership in a VUCA world, particularly among women. To promote 'cultural fluidity' for successful business collaborations across borders.

Qualifications

I am a perceptive, open-minded and creative professional, with extensive international coaching and training experience. I am a strong communicator with a dynamic presence and excellent English writing skills. I design and deliver customized programs as well as facilitating established training programs for a diversity of multi-national clients.

Certifications

International Coach Federation (ACC), The International Profiler (TIP)

Professional Work Experience

2009-Present Independent Executive Coach/Trainer, Amsterdam

- Founder of [In-Coaching](#), providing executive coaching and training programs to business leaders, managers and teams in the private, public and non-profit sector. Areas of focus: *Leadership Coaching for Women, Intercultural Training, (Virtual) Communication.*
- Associate at [TCO International](#), Bologna, Italy
- Associate at [The Center for Strategy and Leadership](#), Rotterdam, The Netherlands
- Coach at [TIAS School for Business and Society](#)
- Coach at [Empower Amsterdam](#)
- Coach at [FEMpreneurhulp](#), Amsterdam
- Consultant/Trainer at [AperianGlobal](#), Kolding, Denmark
- Consultant/Trainer at [Learnlight](#), London, England
- Consultant/Trainer at [Akteos Intercultural Management & Communication](#), Amsterdam, The Netherlands

Companies: RaboBank, Ansell Healthcare, Bunzl, Greenpeace International, Philips, TomTom, Dutch Central Bank, Oxford Policy Management, Forum Pharmaceuticals, Solidaridad, Friesland Campina (see [In-Coaching website](#) for complete list)

2000-2010 Senior Communication Trainer Executive Performance Training, Amsterdam

- Leading/co-leading communication training programs throughout Europe (incl. Russia), USA and Asia for C level personnel.
- Designing and leading 'Train the trainer' programs for EPT.

Companies: McKinsey, Tata Steel, ABN/AMRO, DSM, Sabic, Nuon, Unilever, VNU, Netherlands Authority for the Financial Markets (AFM), Akzo-Nobel, Findus.

2000-2005 Wedding Planner/Owner at Dream Weddings, Amsterdam

1983-2000 Theater Director, Choreographer, Dancer, Actor at Gradiva Foundation & Het Gevogeld Verlangen Foundation, Amsterdam

Education

- Post University Diploma (2009) Coach Training Program, Boertien Training, Naarden, NL
- 'Bachelor of Arts' degree (1979) Oberlin College, Ohio U.S.A.
Major: Inter-arts Performance

Additional Training

- TCO Coach Mentoring Camp, Bologna Italy, (2019)
- Voice Dialogue Training (2016) Het Balkon, Center for Personal and Professional Development, Vasse, NL
- Deep Democracy Training, Level 1 (2014) Human Dimensions-The Culture Academy, Soest NL

Volunteer Work

- Chairwoman of Board of apartment owners, VvE Wijndepot de Rapenburght, Amsterdam (2018-present)
- Flex-Coach at The Rainbow Group, Amsterdam (2016-2018)
- Board member of Dutch Jewish Congregation 'Beit Ha Chidush' (2001-2004)

Nationality

Dual - American and Dutch